Section 9



Reference no

Chippenham Area Board

Log no

For office use

## Area Board Projects and Councillor Led Initiatives Application Form 2012/2013

To be completed by the Wiltshire Councillor leading on the project

Please ensure that you have read the Funding Criteria before completing this form PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED

1. Contact Details								
Area Board Name	Chippenham Area Board							
Your Name	Councillor Bill Douglas							
Contact number	01249 652 067		e-mail	bill.douglas@wiltshire.gov.uk				
2. The project								
Project Title/Name	Olympic Torch Day Celebrations							
Please tell us about the project /activity you want to organise/deliver and why?  Important: This section is limited to 600 characters only (inclusive of spaces).	To publicise and promote the Olympic Torch passing through Chippenham.  To provide a programme of activities for the day that the torch passes through Chippenham.  Chippenham is privileged to be among the towns on the route of the Olympic Flame as it passes through 1,000 cities, towns & villages on it's 70 day journey around the UK.							
Where is this project taking place?  When will the project take place?		Chippenham High Street and along the torch route 23rd May 2012						
What evidence is there that this								
project/activity needs to take place/be funded by the area board?		As community leaders, the Area Board Councillors recognise the significance of the event for the town						

How will the local community benefit?	We aim to make it a day to remember. Culture in the form of recreation, sport, leisure and the arts makes a significant contribution to the quality of community life. Representing peace, unity and friendship, as it makes its way across the country the Torch will bring the excitement of the Games to everyone. 8,000 people will carry the Olympic Flame during the Torch Relay. Their personal stories will have the power to inspire millions of people watching around the world						
Poes this project link to a current community Issue? (if so, please give eference number as well as a brief escription)							
Does this project link to the Community Plan or local priorities? (if so, please provide details)  Page 29							
What is the desired outcome/s of this project?  To attract local people in to the town to participate in a historic event  To enhance the enjoyment of the day and make it a wonderful memroy for all of those who attend  To encourage people to visit the town and promote what the town has to offer							
Who will be responsible for managing this project? Wiltshire Council and Chippenham Town Council							
3. Funding							
3. Funding  What will be the total cost of the project?	£ 4,000						
What will be the total cost of the	£ 4,000 £ 2,000						
What will be the total cost of the project? How much funding are you applying for?  If you are expecting to receive any		Amount Applied For	Amount Received				
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Please return your completed application to the appropriate Area Board Locality	Team	(see section 3)